



VAPDC 2019 Summer Conference & Annual Meeting  
July 24-25, 2019  
Williamsburg Lodge  
**CELEBRATING 50 YEARS OF REGIONAL COLLABORATION**

**WEDNESDAY, JULY 24, 2019**

**11:00 am - 1:00 pm - Registration**

*Conference Registration I, Williamsburg Lodge*

**11:45 am – 12:00 pm - Conference Opening/Welcome**

*Colony Room ABC, Williamsburg Lodge*

▽ **Welcome to Williamsburg**

- ▽ **Welcome to the VAPDC Summer Conference:** Robert K. Coiner, President, Virginia Association of Planning District Commissions (*Rappahannock-Rapidan Regional Commission*)

**12:00 pm – 1:30 pm - Lunch with Speaker – 50 Years of Love**

*Colony Room ABC, Williamsburg Lodge*

- ▽ **Moderator: Robert K. Coiner**, President, Virginia Association of Planning District Commissions/Rappahannock-Rapidan Regional
- ▽ **Rita McClenny**, President and CEO, Virginia Tourism Corporation

*The famous "Virginia is for Lovers" slogan is celebrating its 50th anniversary this summer with a statewide "50 Years of Love" celebration. Virginia Tourism's Rita McClenny will give an inside look at the history of the slogan as well as how the Commonwealth is celebrating!*

**1:30 pm – 1:45 pm – PDC SNAPSHOTS**

*Colony Room DE, Williamsburg Lodge*

*This short session will provide an opportunity for PDCs to briefly and informally highlight a regional project and/or success.*

**1:45 pm – 3:00 pm - Regional Economic Development Site Inventory**

*Colony Room DE, Williamsburg Lodge*

- ▽ **Moderator: Bob Crum**, Executive Director, Hampton Roads Planning District Commission
- ▽ **Joe Hines**, Economic Development Lead, Timmons Group
- ▽ **Matt Smith**, Senior Regional Planner, Hampton Roads Planning District Commission
- ▽ **Steve Herbert**, Interim President & CEO, Hampton Roads Economic Development Alliance

*Providing for shovel-ready sites is a critical component of an effective regional economic development strategy. This session will discuss efforts being advanced at the state level to help ensure Virginia's regions have the necessary sites to compete for economic growth. In addition, background information will be shared on the economic development sites inventory developed for the Hampton Roads region.*

3:00 pm – 3:15 pm - **Break**

*Colony Room Pre-function, Williamsburg Lodge*

3:15 pm – 4:30 pm - **Connecting Virginia through the Virginia Telecommunication Initiative**

*Colony Room DE, Williamsburg Lodge*

- ▽ **Moderator:** Jim Baldwin, Executive Director, Cumberland Plateau Planning District Commissions
- ▽ **Evan Feinman**, Governor's Chief Broadband Advisor, Commonwealth of Virginia/Executive Director, Tobacco Region Revitalization Commission
- ▽ **Courtney Dozier**, Chief Deputy, Virginia Department of Housing and Community Development

*Virginia is moving forward on providing support for local and regional broadband initiatives. Evan Feinman and Courtney Dozier, the Governor's broadband advisors, will discuss the Virginia Telecommunication Initiative (VATI), the ongoing efforts of the Commonwealth Connect Coalition, and a new broadband planning toolkit. We'll also hear from a PDC about its broadband planning successes.*

4:30 pm – 5:00 pm - **Redeveloping the Williamsburg Prince George Street Corridor**

*Colony Room DE, Williamsburg Lodge*

- ▽ Moderator:
- ▽ Michele Mixner DeWitt, Director of Economic Development, City of Williamsburg

*The redevelopment of Williamsburg Prince George Street corridor illustrates the success of public and private investment in Williamsburg. Led by a multi-million-dollar public streetscape investment, the formerly quiet block now boasts five restaurants, a brewery, 14 offices, 21 apartments, a B&B, and a clothing boutique.*

6:00 – 6:30 pm – **Precarious Beer Hall, 110 S Henry Street, Williamsburg**

6:30 – 8:00 pm – **Amber Ox Public House, 525 Prince George Street, Williamsburg**

*Stop by the Precarious Beer Hall for a drink, play a game, or just chat among your VAPDC friends. After leaving the Precarious Beer Hall, take a short walk (5 minutes) to the Amber Ox Public House where we'll have food and drink and lots of socializing! You learned about the public and private investment in the Prince George Street corridor, now sample the results first-hand! Dress is casual and relaxed!*

8:00 – 9:00 pm – **Time On Your Own. Or may we suggest...**

*Go back to the Precarious Beer Hall for a nightcap or walk across the street to the lawn of the DeWitt Wallace Decorative Arts Museum for the Summer Breeze outdoor concert series. Entertainment for July 24<sup>th</sup> is Bobby Blackhat (Blues)*

## **THURSDAY, JULY 25, 2019**

8:00 am - 12:00 pm – **Registration**

*Conference Registration I, Williamsburg Lodge*

7:45 am - 8:45 am - **PDC Commissioners' Breakfast**

*Allegheny A, Williamsburg Lodge*

*Please note that attendance at this breakfast is limited to Commissioners who serve on a PDC or RC Board*

8:45 am – 9:00 – **PDC SNAPSHOTS**

*Colony Room DE, Williamsburg Lodge*

*This short session will provide an opportunity for PDCs to briefly and informally highlight a regional project and/or success.*

**9:00 - 10:00 am - Where are we Headed with the Chesapeake Bay Watershed Implementation Plan?**

*Colony Room DE, Williamsburg Lodge*

- ▽ **Moderator: Linda Millsaps**, Executive Director, George Washington Regional Commission
- ▽ **Ann Jennings**, Deputy Secretary of Natural Resources for the Chesapeake Bay, Commonwealth of Virginia
- ▽ **Jutta Schneider**, Water Planning Division Director, Virginia Department of Environmental Quality
- ▽ **Denise Nelson**, P.E., CFM, ENV SP, LEED AP, Environmental Engineer, The Berkley Group
- ▽ **Martha Moore**, Vice President Governmental Relations, Virginia Farm Bureau

*Virginia is in the process of preparing Phase III of its Watershed Implementation Plan (WIP) designed to help improve the health of the Chesapeake Bay. This session features three speakers who will provide state, regional and agriculture sector perspectives on the WIP III.*

**10:00 am – 11:00 am - Planning for Resiliency**

*Colony Room DE, Williamsburg Lodge*

- ▽ **Moderator: Bob Crum**, Executive Director, Hampton Roads Planning District Commission
- ▽ **Ann C. Phillips**, Special Assistant to the Governor for Coastal Adaptation and Protection, Commonwealth of Virginia
- ▽ **Andria McClellan**, Vice Chair Hampton Roads Planning District Commission/Member, Norfolk City Council

*In October 2018, Rear Admiral Ann Phillips was appointed as Virginia's first Special Assistant to the Governor for Coastal Adaptation and Protection. One of Rear Admiral Phillips' major responsibilities in this position will be the preparation of a Coastal Resiliency Master Plan for the Commonwealth of Virginia. Since her appointment, Rear Admiral Phillips has been collaborating with PDCs to receive input into this planning process. This session will provide an update on the Coastal Resiliency Master Plan effort and discuss ways that Virginia's PDC's can continue to participate in this effort. In addition, information will be provided about regional efforts being coordinated by the HRPDC to address resiliency challenges and opportunities.*

**11:00 am – 11:15 am - Break**

*Colony Room Pre-function, Williamsburg Lodge*

**11:15 am – 12:00 pm - VAPDC Business Meeting/Election of Officers and Directors**

*Colony Room DE, Williamsburg Lodge*

**12:00 pm – 1:00 pm - Lunch & VAPDC Awards**

*Colony Room ABC, Williamsburg Lodge*

**1:00 pm – 1:15 pm – PDC SNAPSHOTS**

*Colony Room DE, Williamsburg Lodge*

*This short session will provide an opportunity for PDCs to briefly and informally highlight a regional project and/or success.*

**1:15 pm – 2:15 pm - Local Economic Factors and the Opioid Crisis\***

Colony Room DE, Williamsburg Lodge

- ▽ **Moderator: Kevin Byrd**, Executive Director, New River Valley Regional Commission
- ▽ **Dr. Michael Betz**, Assistant Professor, Department of Human Sciences, The Ohio State University

*Professor Betz's research focuses on how local economic conditions impact a wide range of individual, family and community wellbeing indicators, particularly looking at differences between rural and urban areas. He currently is investigating the connection between local economic factors and the opioid crisis, and the economic and social impacts on the communities in which it occurs.*

*\*This session is supported by funding from the Appalachian Regional Commission*

**2:15 pm – 3:15 pm – Adding Value to Virginia's Economy through Industrial Hemp**

Colony Room DE, Williamsburg Lodge

- ▽ **Moderator: Bonnie Riedesel**, Executive Director, Central Shenandoah Planning District Commission
- ▽ **Kimley Blanks**, Co-Founder, Industrial Hemp Summit
- ▽ **Debbie Custer**, Founder, Women in Hemp

*21st century industry uses for hemp reveal a diverse and versatile commodity crop that will add new markets and value to the Virginia economy as a feedstock for a wide range of new agricultural, commercial, and manufacturing jobs in the Commonwealth.*

**3:15 pm – 3:30 pm – Conference Wrap-Up**

Robert K Coiner, President, Virginia Association of Planning District Commissions

**5:00 pm - 6:00 pm - Reception**

Colony Room Pre-Function/Terrace, Williamsburg Lodge

**Conclusion of VAPDC Summer Conference**

**6:30 pm - Dinner on your Own**

**FRIDAY, JULY 26, 2019**

**9:00 am - 11:30 am - VAPDC Board of Directors/Executive Directors Meeting/Breakfast**

Colony Room ABC, Williamsburg Lodge