



# GOOD JOBS HERE

**GOOD JOBS HERE** is a broad-based effort to create, measure, execute, and foster economic growth and job creation in the Fredericksburg region. Utilizing a GO Virginia grant, the George Washington Regional Commission has partnered with leading local organizations to create a shared understanding of current data, analysis, strengths and opportunities for this region.



## Who?

This effort focuses on the City of Fredericksburg, and the counties of Caroline, King George, Spotsylvania and Stafford. Our goal is to include a set of diverse voices and viewpoints to inform the plan.



## Why?

While our region is a great place to live, many of our citizens must commute long distances for work. A community-based, region-wide plan that looks to the future and offers measurable strategic goals is a key step in creating diversified growth.



## How?

Through a series of three sessions, we will engage the community with high-level speakers and thought-provoking data to reach a consensus on economic development strategies and opportunities to seize going forward.

# Help us bring good jobs here!

Register at [goodjobshere.eventbrite.com](http://goodjobshere.eventbrite.com)



# MEETING SCHEDULE

## LOCATION

University of Mary Washington, Stafford Campus  
121 University Boulevard  
Stafford, Virginia 22406

1

### **Demographic Demolition: How a changing population is blowing up how we do business**

Thursday, September 19, 2019  
8:00am-11:30am

This session features Dr. Jim Johnson with the University of North Carolina School of Business. He will cover demographic trends and how they will impact our future workforce.

2

### **Don't Reinvent the Wheel: Regions that work**

Thursday, October 17, 2019  
8:00am-11:30am

This session takes a step away from Fredericksburg and brings in other regions that have successfully joined together to foster greater economic development. We will identify best practices that can be part of our plan.

3

### **Making the Sausage: Putting it all together**

Thursday, November 21, 2019  
8:00am-11:30am

This session will gather all we've learned and mix it up into something actionable, measurable, and reasonable.

## How can you get involved?

We need thought-leaders and trusted voices from across the region. We need your commitment to attend all three sessions and to be an active participant in the planning and implementation process.

Register at [goodjobshere.eventbrite.com](http://goodjobshere.eventbrite.com)