GWRideConnect Program and Services FY 2019

GWRideConnect
Transportation Options for Work and Play

GWRideConnect Program Scope

- TDM Agency operated by the GWRC Commission that serves the residents of Planning District 16.
- *GWRideConnect* promotes ridesharing and TDM techniques to assist citizens seeking transportation options to workplaces and other destinations.
- Program Goal: to promote, plan and establish transportation alternatives to the single occupant vehicle, improving air quality, reducing congestion & improving quality of life.

GWRideConnect Program Funding

Transportation Demand Management Grant
Department of Rail & Public Transportation

FY 2019: $396,817
20% local match of $99,204
Total: $496,021

$11,863 increase in DRPT funding
$2,966 increase in local match

CMAQ funding: $225,000

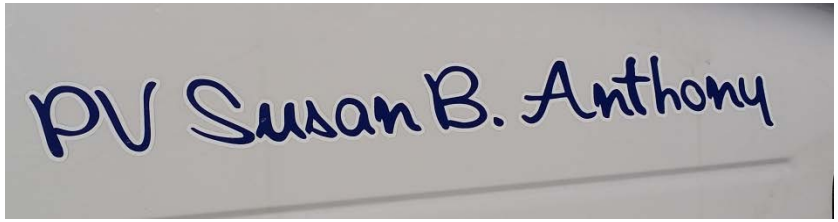
Total program funding: $721,021

GWRideConnect Program Services Includes 11 Work Components

- **Ridematching**
- **GWRideConnect Website**
- **Follow Up and Database surveys**
- **Vanpool Formation**
- **Advantage**
- **Carpool Formation**
- **Transit Options Promotion and Support**
- **Advertising and Promotion**
- **Commuter Lots**
- **Employer/Realtor/New Resident Outreach**
- **TDM, Bike and Pedestrian Promotion**

Vanpool Services

Van Start, Advantage Self-Insurance Pool, Vanpool Express Match Vanpool Alliance and Vanpool Connections Webpage



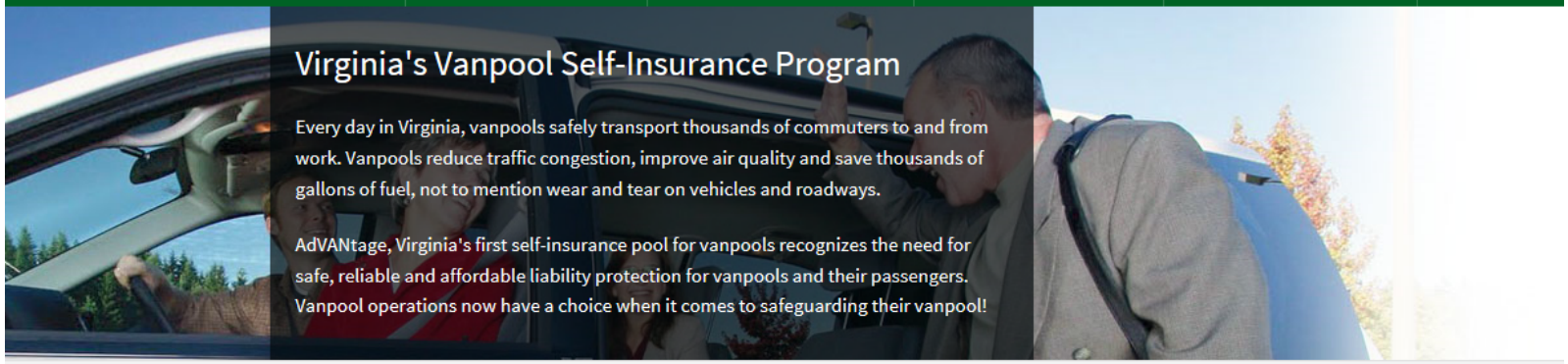
Vanpool Alliance Program

- Partnership between PRTC, NVTC and GWRC
- Vanpools in these regions report data to PRTC who reports to the National Transit Database
- Vanpool operators receive $200 per month stipend for reporting
- Vanpools generate 5307 funds. A portion of excess funds flow back into the GW Region
- Funds may be used for Transit / TDM capital projects

ADVANTAGE
VANPOOL SELF-INSURANCE PROGRAM

Contact Us | Resources | Member Login | 540.373.POOL

HOME | WHY SELF INSURE? | WHAT IS ADVANTAGE? | WHAT IS THE COST? | HOW CAN I ENROLL? | FAQS



Virginia's Vanpool Self-Insurance Program

Every day in Virginia, vanpools safely transport thousands of commuters to and from work. Vanpools reduce traffic congestion, improve air quality and save thousands of gallons of fuel, not to mention wear and tear on vehicles and roadways.

AdVANtage, Virginia's first self-insurance pool for vanpools recognizes the need for safe, reliable and affordable liability protection for vanpools and their passengers. Vanpool operations now have a choice when it comes to safeguarding their vanpool!

It Makes Sense!

Why Self-Insure?

Self-insurance pools operate similarly to insurance companies. In fact, pool members rarely notice a difference—especially when it comes to claim service and legal defense.

What is AdVANtage?

AdVANtage is a self-insurance pool that provides affordable liability, uninsured motorist and physical damage protection for commuter vanpools.

What is the Cost?

The membership fee is an actuarially-calculated flat rate that is combined with comprehensive and collision fees, which are based on the vehicle's seating capacity and the deductible chosen by the vanpool operator.

FREQUENTLY ASKED QUESTIONS

Answers to your questions on eligibility and coverage, reporting and incidents, cost, and online payment.

ENROLL ONLINE TODAY!

Enrolling is easy! Complete a short data form online to get started.

AdVANtage Self-Insurance Pool

- Provides limited liability insurance for private vanpools in the State of Virginia
- Excellent coverage includes $1 million of limited liability protection, physical damage and more
- Costs estimates available on website
- Enroll vans and make payments on website

GWRideConnect Database Vanpool Statistics FY 18

- 350 Existing Vanpools:

- Transport 4,200 persons daily
- Transport 1,058,400 annually

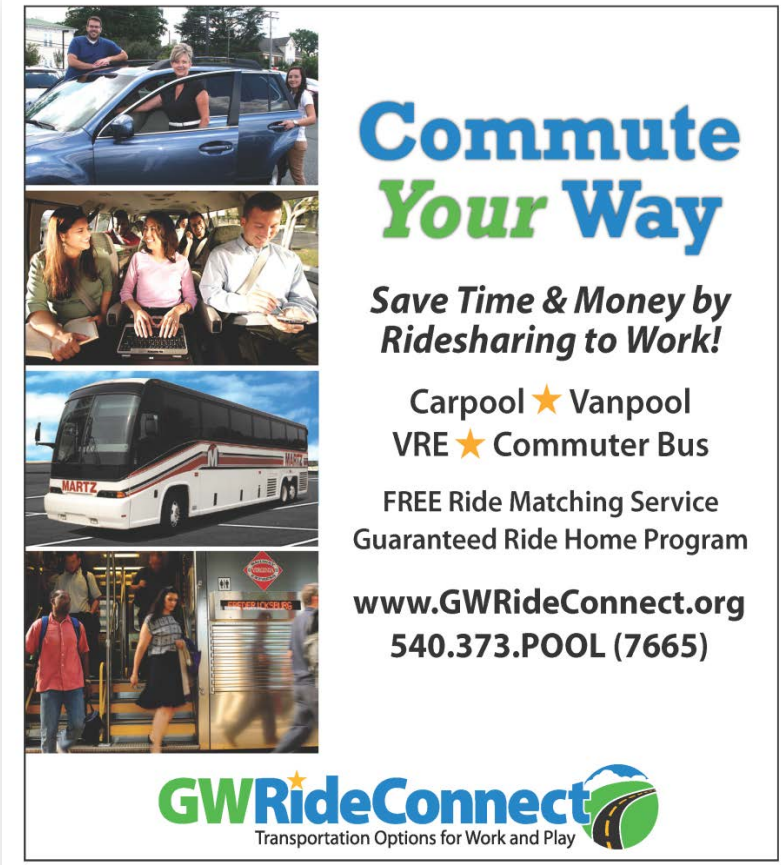
- Reduce 8,400 work trips daily
- Reduce 2,116,800 annually

- Reduce 504,000 vehicle miles traveled daily
- Reduce 127,008,000 vehicle miles traveled annually

Promoting Vanpools, Carpools, Commuter and Local Buses and VRE

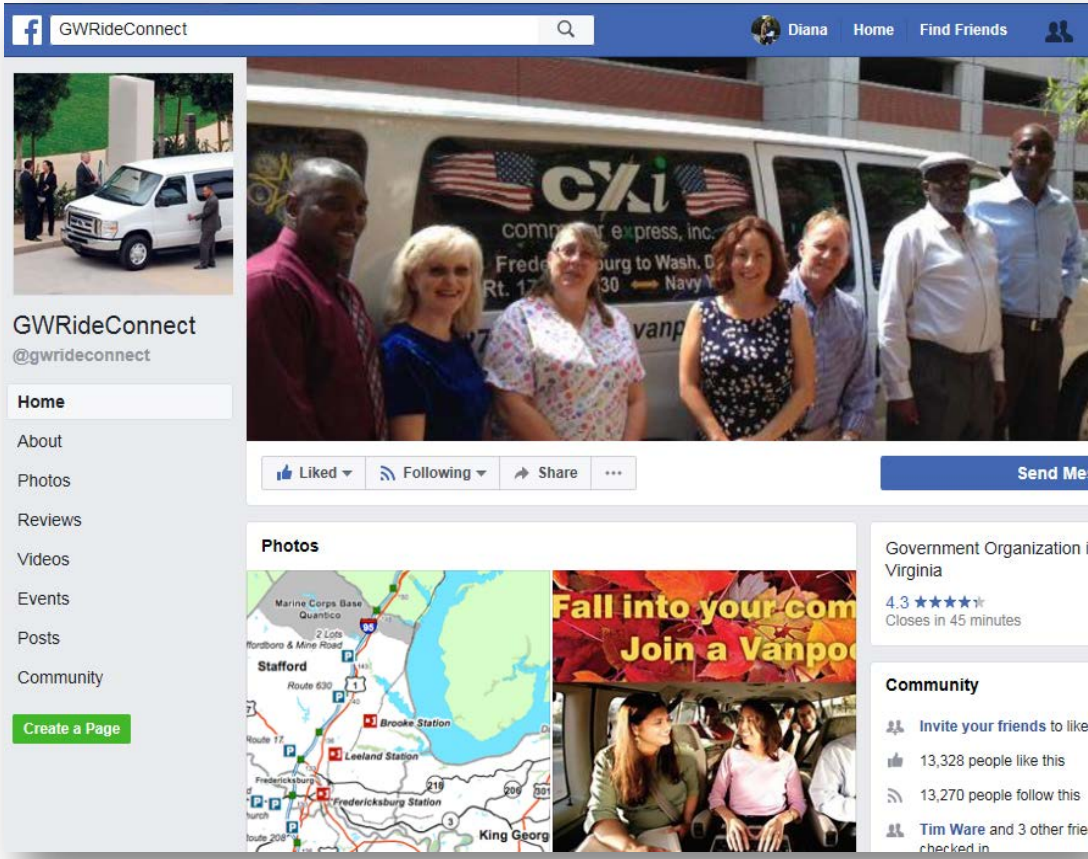
GWRideConnect Advertising

- Fall, Winter, Spring / Summer campaigns- print media and radio advertising
- Display Ads in newspapers
- Social Media Advertising
- Facebook
- Highway signs
- GWRideConnect Website
- Community Outreach
- Commuter Job Fairs



GWRideConnect Social Media

- Website Visitors
  - 60,000 per year
  - Vanpool Connections
    - 16,000 visitors
  - Transit Options
    - 16,000 visitors
- Facebook Followers
  - 13,265 Followers



GWRideConnect FY 17 Program Results

New applicants	1,360
Applicants assisted	11,920
New vanpools formed	24
Vanpools Assisted	12,966
Applicant & Vanpool surveys	3,000
FRED Bus distribution	2,054
VRE & Metro info. dist.	2,000
Facebook	12,000
GWRideConnect Website Hits	13,057 per month

More than 85,000 people received assistance in FY 2017

GWRideConnect Database All Pools Statistics FY 17

Vanpools, Carpools, Buses

- Reduce 9,140work trips daily
- Reduce 2,303,280 work trips annually

- Reduce 1,096,800 vehicle miles traveled daily
- Reduce 276,393,600 vehicle miles traveled annually